

AMANDA WARNER

amanda@amanda-warner.com - www.amanda-warner.com

SUMMARY

- Experienced instructional designer and learning developer with an M.Ed. in e-Learning Technology and Design and eight years of professional experience in education and training
- Strong technical background including Adobe Flash, ActionScript 3, XML, HTML, CSS, and SCORM compliance
- Passionate advocate of exploring new ways to promote learning in digital formats, especially serious games and educational simulations

WORK EXPERIENCE

Freelance, Learning and Web Designer/Developer, January 2003 – Present

- Developed a simulation-based online course, Client Protection and Financial Education in Microfinance, that won the individual developer category in the second E-Learning Global Giveback competition (ACCION International - Adobe Flash CS5, AS3, XML)
- Developed a scenario-based online course, Build, Manage, and Improve Your Credit, that was a finalist in the first E-Learning Global Giveback competition (ACCION USA - Adobe Flash CS3, AS3)
- Developed a web-based training module and branching story to improve users' phone skills (Tufts Health Plan - Adobe Captivate 3)
- Developed a scenario-based instructor-led training module to improve users' voicemail skills (Signature Worldwide)
- Designed and developed web pages for a variety of clients using HTML, CSS, and JavaScript
- Samples of web-based courses, simulations, and games available at www.amanda-warner.com/portfolio.html

CR Bard, e-Learning Specialist, March 2010 – April 2011

- Developed an interactive, decision-based course to help sales representatives practice pitching and demonstrating a new product to surgeons (Adobe Flash CS5, AS3, XML)
- Developed a series of interaction-rich online courses to introduce new sales representatives to medical terms, abdominal anatomy, hernia repair, fixation, and biologic-based products (Adobe Flash CS4/CS5, AS3, XML)
- Developed a scenario-based online course in which users identify compliance violations related to expense reporting (Adobe Flash CS5, AS3, XML)
- Launched a new Learning Management System to the division and transitioned existing courses to the new system (SumTotal)
- Developed instructional materials to launch salesforce.com to new and existing sales representatives

IBM, Instructional Designer, July 2008 – March 2010

- Developed and managed web-based training materials to support Rational products with the assistance of geographically dispersed subject matter experts (Captivate 3/4, DreamWeaver CS3, Flash CS3)
- Organized a six session lunch-and-learn webinar series about multimedia design to encourage department participation in a company-wide HackDay
- Created and executed a plan to rebrand training for two products after Telelogic was acquired by IBM

Telelogic, e-Learning Developer, June 2007 – July 2008 (company acquired by IBM in July 2008)

- Managed courses, users, and groups in several Learning Management Systems and coordinated course migration from one system to another
- Developed and managed web-based training materials for change and configuration management products

Academic Connection, Owner, Manager, and Tutor, January 2003 – June 2007

- Purchased existing small business and expanded programs and services to increase gross income to more than ten times the original
- Hired and maintained staff of five part-time tutors. Managed day-to-day customer service, marketing, and other administrative tasks
- Designed and taught small group courses covering a variety of topics from study skills to basic web design to SAT & ACT preparation. Developed courses that offered learners applied and analytical skills beyond mere memorization through hands-on activities and projects
- Tutored students in one-on-one and small group settings

RELATED COMPUTER SKILLS

- ActionScript 3, XML, HTML, CSS, plus some JavaScript
- Adobe Flash, DreamWeaver, Captivate, plus some Photoshop and Illustrator (CS3/CS4/CS5)

EDUCATION

- **M.Ed. in e-Learning Technology and Design**, Jones International University: Centennial, CO, December 2006
- **B.A. in Business Communications**, Jones International University: Centennial, CO, December 2002

ADDITIONAL ACTIVITIES

- Posting my learning related musings at www.twitterpatedwithlearning.com
- A plethora of random interests including travel, tango, reading, writing, volunteering, gaming, and finding uses for words like plethora